



INNOVATION THROUGH SMART SPECIALIZATION IN
CENTRAL-TRANSDANUBIA

ALBA IULIA, 7 NOVEMBER 2019

OVER 15 YEARS IN INNOVATION MANAGEMENT

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MODERATE INNOVATOR

6 + 1 REGIONS

REGIONAL COMPETITORS VS. SME COMPETITIVENESS

GLOBAL INNOVATION INDEX – 33TH

GROWING R&D EXPENDITURES VS. STATE SUPPORT



MANUFACTURING
AND INDUSTRY



SUSTAINABLE
INNOVATION



ENERGY PRODUCTION AND
DISTRIBUTION



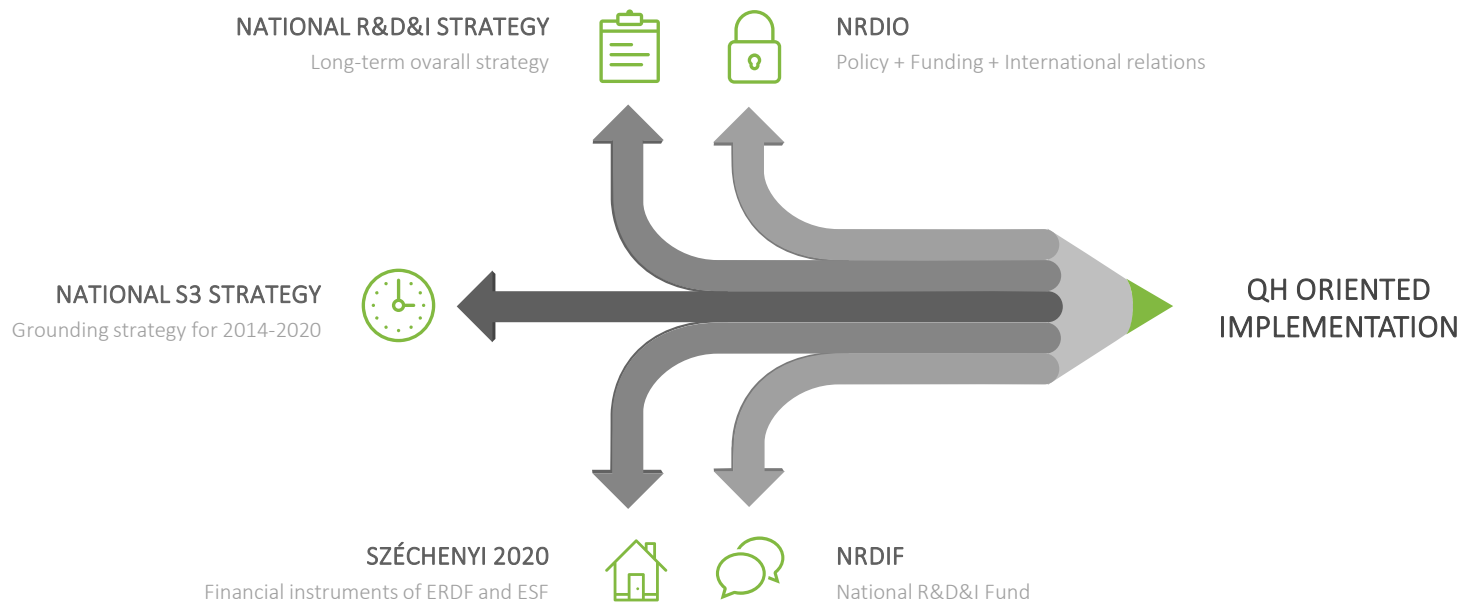
AGRICULTURE, FORESTRY &
FISHING



ICT

FRAMEWORK CONDITIONS

Strategic and financial instruments





SUPPORTING INITIATIVES

- SUPPORT ON COMMUNITY NEEDS
- STARTUP SUPPORT
- INTERREGIONAL ACTIVITIES
- YOUTH FOR INNOVATION
- INDUSTRIAL FOCUS

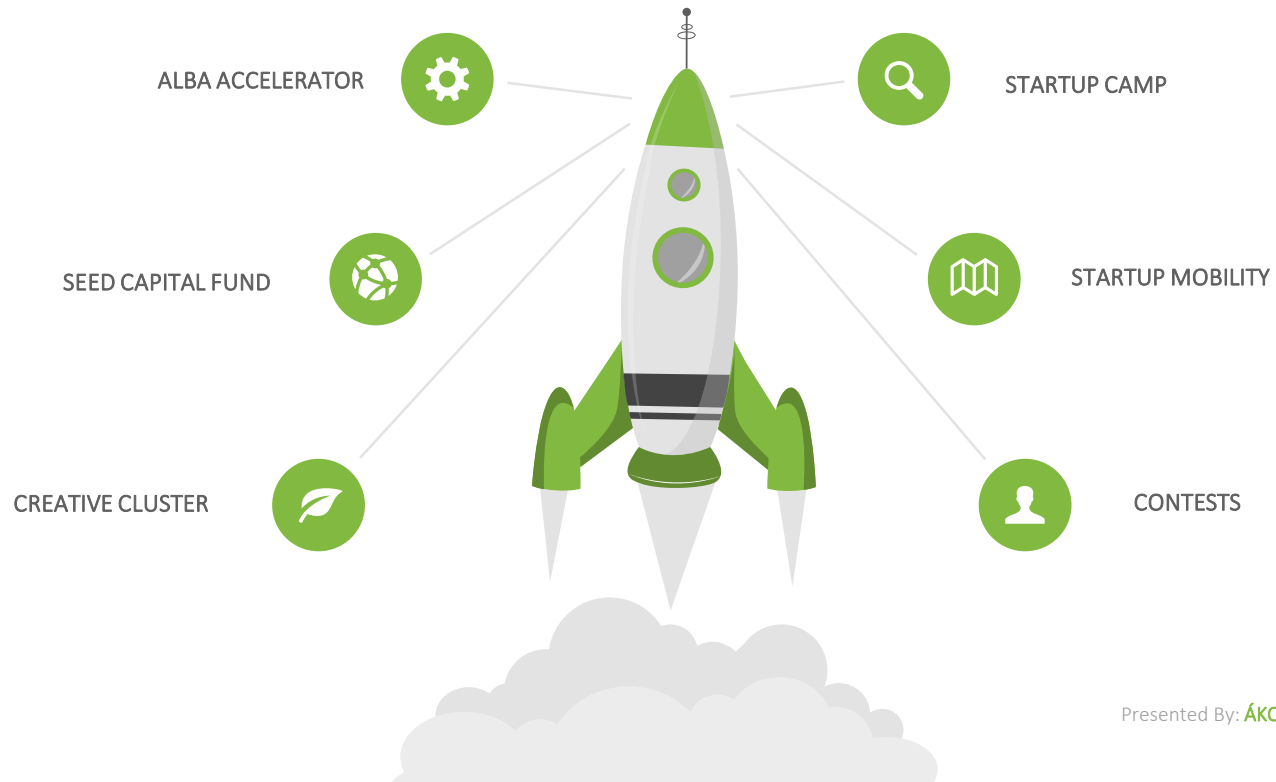
SUPPORTING INSTRUMENTS FOR PUBLIC INSTITUTIONS

Commitment to support community needs.



START-UP ECOSYSTEM

Acceleration of SME ideas



CONNECTION TO EUROPE

JOINT R&D

INNOVATIVE TOOLS

MARKET DEVELOPMENT



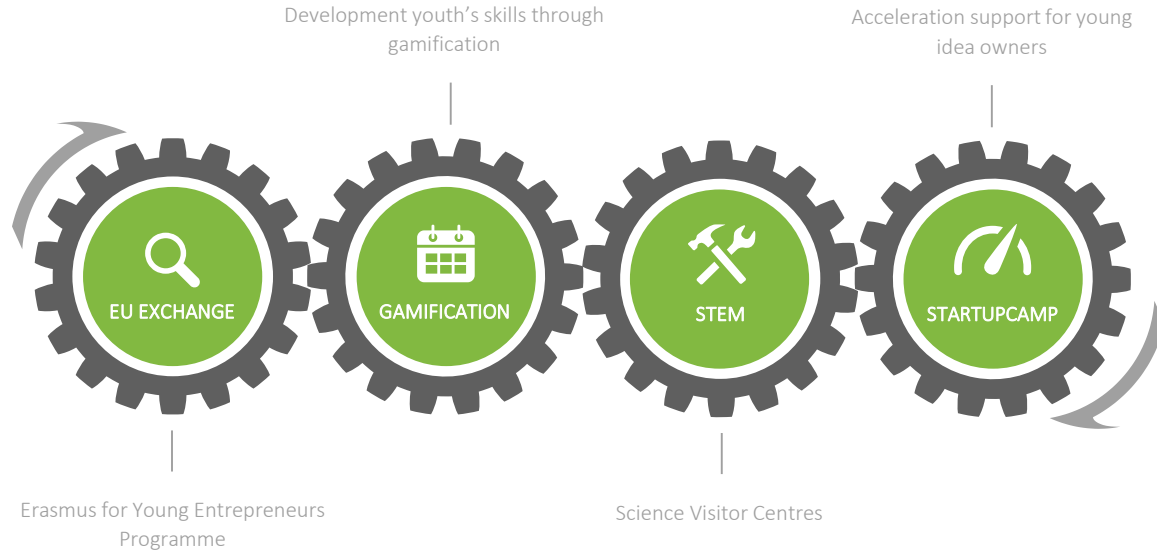
60%

OF INNOVATION PROJECTS



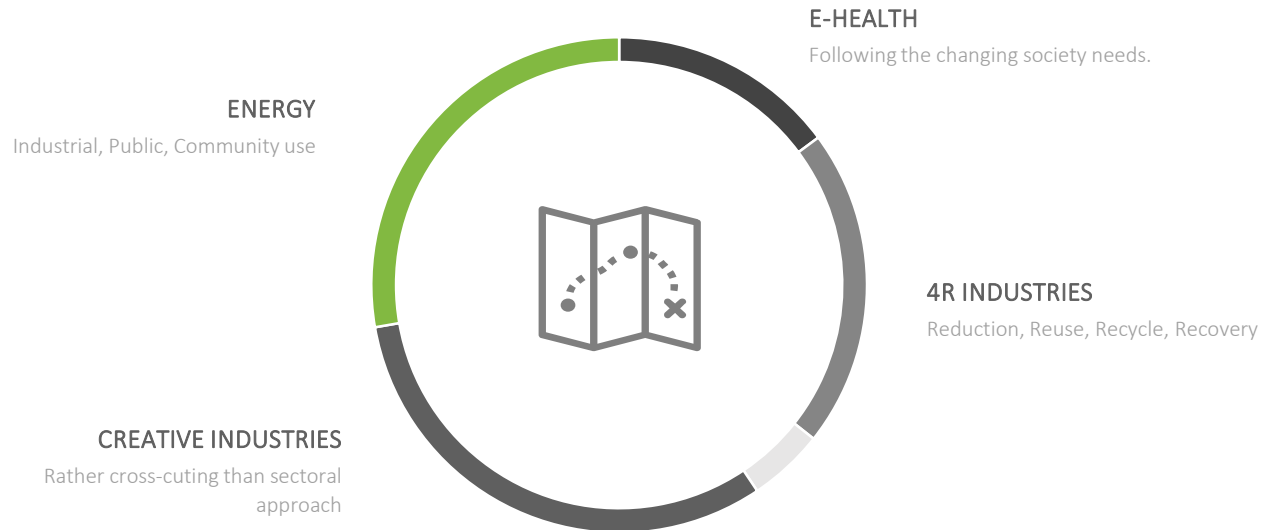
YOUTH TO INNOVATE

Targeted initiatives for youths



INDUSTRIES TO CARE

Continuous conformation to changing conditions





EASIER WITH US

Creatively, High-Spiritedly, Resiliently, Intelligently, Customer-Caringly

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