

Beyond EDP ONLINE Final Conference

A second generation of Smart Specialisation Strategies to foster economic recovery
10th of December 2020, from 10h00 to 12h30, [Online Webinar](#)

Scope of the conference

Seven years of implementation of smart specialisation strategies have demonstrated that EDP is the cornerstone of efficiently implemented strategies.

Considering the need of actions for economic recovery, with the new operational programming period in mind, the conference will analyse in detail how to develop better strategies to accomplish the enabling conditions. It will provide helpful operative outcomes that could be replicated in other territories. The conference will provide practical lessons to improve the entrepreneurial discovery process. Special emphasis will be given to governance of regional innovation ecosystems to involve all regional economic stakeholders to mobilise all the resources for the economic recovery after the COVID-19 crisis.

Content

The conference has a practical content oriented to provide useful advice to regional economic practitioners. Avoiding giving too much information, it will provide just three practical lessons learnt co-created by the participants in the following aspects of regional innovation strategies:

- Continuous entrepreneurial discovery process
- Role of the Governance
- Stakeholders involvement
- Transnational territorial cooperation

Regions are the engines of Europe's economy and they have a crucial role in the economic recovery. Participants will learn of the practical lessons learnt by the BeyondEDP project from qualified experts working in regional governments, Development Agencies, universities, and other representatives from regions.

Beyond EDP project

Financed by the Interreg Europe programme, the aim of the Beyond EDP project was to provide substance, guidance and practical support to operationalise the concept of entrepreneurial discovery process. It did so through a mix of external experts combined with the mutual learning of several regions to share the practice-orientated activities guided by several peer reviews. The project developed valuable results that are useful to actors in different regional contexts. It did this by strengthening the analytical underpinnings of the entrepreneurial discovery process and valuable advice for policymakers that it is going to be communicated in the final conference of the project.

AGENDA

Venue: Webex // Registration: [Evenium](#)

9h30 - 10h00	Virtual welcome coffee for registration		
10:00-10:30	Welcome and opening of the conference <ul style="list-style-type: none"> • François Bonneau. President Région Centre-Val de Loire (video recording) • Mikel Landabaso. Director. JRC. European Commission • Erwin Siweris. Interreg Europe Programme Director Moderator: Richard Tuffs. Friends of Smart Specialisation		
10:30 - 10:45	Lessons learnt from BeyondEDP project: Matrix governance <ul style="list-style-type: none"> • Mattias Flodström. Östergötland Region • Luc Hulsman. SNN. North Netherlands Provinces 		
10:45 – 11:00	Task force outcomes: <ul style="list-style-type: none"> • Nathalie Boulanger. Dev'Up. Centre-Val de Loire 		
11:00 - 11:45	Workshop: Continuous Entrepreneurial Discovery Process <ul style="list-style-type: none"> • Bruno Checcucci. Umbria region • Gabriel Bednarczyk. Marshal office. Lodzkie region Moderator: Mattias Flodström. Östergötland Region	Workshop: Role of higher education institutions <ul style="list-style-type: none"> • Nelly Verstraeten. Région Bourgogne-Franche-Comté • Pilar Garcés. Viceconsejera de Universidades e Investigación de la Junta de Castilla y León. Moderator: Dr. Karsten Steinmetz - Universität Magdeburg	Workshop: Role of intermediaries' organisations <ul style="list-style-type: none"> • Lucila Castro. FUNDECYT. Extremadura • Ioan Levitchi. Head of Office. ADR Centru Moderator: Esteban Pelayo. Director. EURADA
11:45-12:00	Recap / feedback from the workshops Presented by selected pitches for each of the workshops on continuous entrepreneurial discovery process, industrial transition, governance, stakeholders' involvement and transnational territorial cooperation)		
12:00-12:15	Conclusions: the way forward. Questions and answers from participants Final remarks <ul style="list-style-type: none"> • Esteban Pelayo – Director of Eurada 		