

## IRLE 4 – Centru Region, Romania

*June 15 & 16, 2021 - online*

Florence CATANESE  
Direction de l'Aménagement du  
Territoire



# REGIONAL MAPPING



In progress (End of June 2021)

## Methodology

- Done by the spatial planning department of the regional Council of Bourgogne-Franche-Comté. With the help of several departments: environment, economy, agriculture and wood, prospective and research and training.
- 25 stakeholders involved by interviews to identify the challenges they face. Status: public and private actors.

Main conclusions meetings with the regional council departments concerned.

- **A regional strategy dedicated to circular economy:** the regional circular economy road map + The Regional Plan for Prevention and Waste Management, including a "circular economy" action plan ;
- **Many regional council levers exist in order to globally serve the circular economy:**
  - The regional plan for planning, sustainable development and equality of territories;
  - The Regional Plan for Agricultural Development.
- **Regional policies and instruments for research and higher education :**
  - regional scheme for higher education, research and innovation
  - Regional Innovation Strategy towards Intelligent Specialization
  - Industrial Research Training Agreements

## 10 good practices identified

- The POPSU project in Tournus (already presented, specially during the transnational thematic workshop)
- A shared agro-food laboratory in Cluny: Melting Popote
- Circular Economy project Accelerator
- The “Generator Bourgogne-Franche-Comté” by France Active
- The platform “1000 doctorants”
- The regional network composed of ordinary pioneers of the ecological transition
- Call for proposal – european fund for agriculture and forestry : european innovation partnership
- Action-Transition : sensitizing and fostering
- The solidarity cooking pot: transformation of unsold food – Pontarlier
- Solidarity recycling in Maîche

## 2 involving researchers & local authorities or more

Main role of public authorities: **Financial Sponsor/Facilitator/Beneficiary/....**

### Main sectors

**Agriculture**



**Food**



**Training**



**Recycling**



## Tournus: a fertile ground

- A dense and dynamic network of associations
- An involved city council
- Ongoing work on food
- A project that comes at the right time

## The territory as a space for empowerment

- What resources are available in the Tournugeois area?
- How to access them? What levers? What links are possible? What potentialities?
- How can the territory allow me to access a life that I value?
- How can we develop more social and environmental justice?

## Towards more food democracy

- Implementing participatory research workshops
- Train audiences of investigators
- Objective: Diagnosis of the territory  
Identify concrete actions
- Create scientific but also actionable knowledge



From PP2 to all partners



Sectors: Food, agriculture

**Areas:** Reception and services for residents and businesses Food Cooperation, research and innovation Economy; Supply chain, marketing and consumption Competitiveness and diversification of agriculture and forestry Waste, by-products and residue management Food quality / processing and nutrition



Tournus, France



2020. Complete and to be continued by another means.



National agriculture fund: POPSU

**POPSU : Food democracy as an issue of territorial empowerment**



Type of players involved: Tournus Municipality other Municipalities, population, university of Bourgogne-Franche-Comté « Living Lab ».

Role of **local governments**: Request + Beneficiary

Role of regional authority: No role played.

Policy feedback: Not especially related to a regional policy. But it inspires the way to answer to agriculture development, local democracy, sustainable food system...

Creation of a **"large kitchen"** to meet the needs of the rural environment where agricultural and food structures are small and the existing "transformation" or "central kitchens" workshops are few.

The ambition is to build a **common workplace for farmers, food craftsmen, municipalities** that make meals for children.

It is a way **to fight against food waste** by transforming the fruits and vegetables currently discarded by supermarkets, because they are worn out. This project is carried out in close consultation with the community of municipalities of Cluny, which carries real estate investments.

The aim is to demonstrate that the concept is **suitable for rural areas**, which do not have a great need for food processing on each type of actor. It also aims to focus on the territorial character of this type of project, which goes beyond the logic of "sector", and purely agricultural logic.

Together, on the same territory, these actors, **farmers, restaurateurs, butchers, communities, food aid actors**, have an interest in sharing a common tool, it costs less in investment (avoiding the multiplication of individual laboratories), and the **economic model makes it possible to achieve profitability** (thanks to the accumulation of several types of services and also to a sharing of charges and operating costs).



# MELTING POPOTE

From PP2 to all partners



Sectors: Food, agriculture

Areas: Reception and services for residents and businesses Food Cooperation, research and innovation Economy; Supply chain, marketing and consumption Competitiveness and diversification of agriculture and forestry Waste, by-products and residue management Food quality / processing and nutrition



Cluny, France



2020. Complete



FEADER + Regional Council of BFC agriculture fund

**A shared and pooled agro-food laboratory in the Cluny community**



Type of players involved: community of municipalities of Cluny, Melting Popote, le pain sur la table and Jardins de Cocagne.

Role of **local governments**: Request + Beneficiary

Role of regional authority: Managing authority for FEADER + financial support : BFC Region policy instrument on "agriculture".

Policy feedback: related to a regional policy on agriculture development. It helped to answer to a specific need. Inspiring experience that will improve the way to face the challenge.

The French law in 2015 entrusted to the regions the establishment of the **Regional Waste Prevention and Management Plan** and a **Circular Economy Action Plan** voted by the regional assembly in November 2019. The Region wished to strengthen its commitment by adopting in June 2020 a Regional Circular Economy Roadmap (FREC).

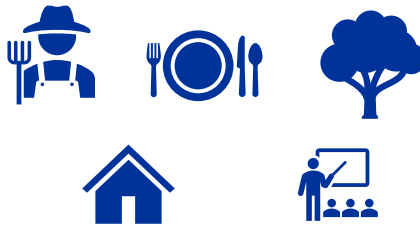
To support this movement, the Region decided to support public and private initiatives by setting up a **regional Call for Circular Economy projects**. Launched in 2018 in partnership with the Ecological Transition Agency, it was named in 2020 « **Circular Economy Project Accelerator** ».

This practise named **Circular Economy project accelerator** is interesting for other regions to learn from because creating and organizing one or several call for proposal every year allows the local stakeholders to express their need.

It makes possible the adapted answer and the development of innovative way to act **fostering circular economy**.

# The Circular Economy project Accelerator

From PP2 to all PPs



Sectors: agriculture, food, training, recycling

Areas: Innovation, Secondary raw materials, development of activities and recovery of waste from economic activities; creation of professional jobs in circular economy.



Bourgogne-Franche-Comté, France



Every year



Subsidy: operating and investment.

**Type of players involved:** Ecological Transition Agency and Regional Council of Bourgogne-Franche-Comté

**Role of local governments:** Request + Beneficiary

**Role of regional authority:** Responsible for the “call for proposal” – facilitator

**Policy feedback:** This call for proposal is entirely related to the regional circular economy roadmap that leads the strategy planned between the regional council of Bourgogne-Franche-Comté and the Ecological Transition Agency.

A well known and relevant coordination between the 2 of them is necessary to identify the needs, to communicate on the “Accelerator” to the project leaders and to bring adapted answers to serve circular economy through the monitoring of the regional roadmap.





France Active Bourgogne-Franche-Comté supports and finances committed **entrepreneurs** and **solidarity** initiatives serving **people**, **employment** and **local development**.

The Generator **detects** and **stimulates** activities with potential within the territories it supports. Among them several **circular economy projects**.

Its methodology is based on 3 steps :

**1.From needs to the idea**

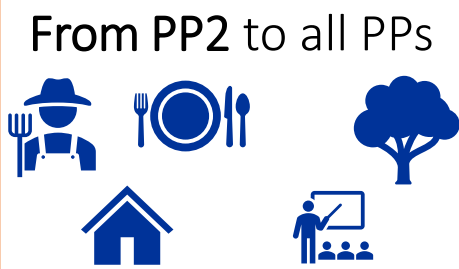
- Listening to the expectations of the community
- Characterization of unmet needs
- Identification of local resources
- Connecting the actors involved
- Stimulation of the production of ideas
- Choice of the territorial business project

**2. From idea to project**

- Conduct of an opportunity study on the identified project
- Mobilization of the necessary partners
- Identification of the project leader
- Definition of the economic model

**3. From the project to the creation of an activity**

- Organization of the activity
- Constitution of a partnership ecosystem
- Possible mobilization of financing tools
- Support for the project leader



Sectors: agriculture, food, training, recycling

Areas: Innovation, Secondary raw materials, development of activities and recovery of waste from economic activities; creation of professional jobs in circular economy.



Bourgogne-Franche-Comté, France



All year long



Financed by :

- Bourgogne-Franche-Comté Region
- Ecological Transition Agency (ADEME)
- “Bank of the Territories”

Supported by :

- Regional Directorate for the Environment,
- Planning and Housing regional direction (DREAL)
- Food for Agriculture and Forestry regional direction (DRAAF).

**Type of players involved:** Ecological Transition Agency and Regional Council of Bourgogne-Franche-Comté

**Role of local governments:** Request + Beneficiary

**Role of regional authority:** the regional council supports financially the “Generator” and is partner of some of the fostered projects.

**Policy feedback:**The generator is related to the regional sustainable and circular economy strategy. It leads the strategy planned between the regional council of Bourgogne-Franche-Comté and the Ecological Transition Agency.

The “Generator Bourgogne-Franche-Comté” by France Active



## REGIONAL MAPPING

### Next steps

- The regional mapping has been elaborated and shared with the regional council departments.
- The regional mapping will soon be shared with the local stakeholders through the online network platform.

## ACTION PLAN

- One of the thematic the action plan will focus on will be the sustainable food system.
- Other thematics will be targeted to enrich and feed the action plan, to answer to several and different challenges.
- The external expert STRANE INNOVATION was selected to assist the regional council in collecting and gathering information to elaborate the action plan with the local actors involved.